

# Shifting to SRI+ for Basic Statistics of SRI Hitotsubashi

## University Consumer Purchase Index

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SRI Hitotsubashi University's Consumer Purchase Index, to be released on September 13, 2021, will shift from SRI to SRI+ (both provided by Intage Co., Ltd.) on the basic statistics used for estimation. The number of stores surveyed has been greatly expanded from approximately 4,000 to approximately 6,000. In line with the increase in the number of stores surveyed, the number of sales records observed has also expanded significantly, with the number of records observed in the last week of June 2021 increasing from 15.8 million to 25.1 million. The number of categories covered has also increased from 293 in the previous SRI to 322 (based on the SRI Consumer Purchase Expenditure Index).

[For a detailed description of SRI+, please click here.](#)

In accordance with the shift of basic statistics to SRI+, the SRI Hitotsubashi University Consumer Purchase Index by store type has been changed from the previous GMS, supermarket, drugstore, and convenience store indices. GMS and supermarkets, which have similar trends in price and sales increase/decrease, have been integrated, and food discount stores have been added.

### Classification of New Store Type

supermarket
drug store
convenience store
food discount store

We also excluded cigarette sales records from the index by store type. This is because cigarettes are subject to large fluctuations in price and sales volume due to changes in the tobacco tax rate, which are considered to be noise to the fluctuations in the price and volume indices due to macroeconomic demand and supply shocks.

The estimation methods for the Consumer Purchase Expenditure Index (POS-CEI), Consumer Purchase Price Index (POS-CPI), Consumer Purchase Quantity Index (POS-CQI), Consumer Purchase Product Replacement Effectiveness Index (POS-CTI), and Consumer Purchase Unit Price Index (POS-UVPI) remain unchanged from the previous indices.

[For a detailed explanation of index estimation, please click here.](#)

A more detailed explanation of the SRI Hitotsubashi University Consumer Purchase Index based on SRI+ will be posted later.